

We deliver professional web design and complete web solutions. Stand out.

Web Design & Efficiency

LVSYS provides high quality web design; and an easy-to-use editing platform built from the ground up for efficiency. We design & support while you publish.

A Unique Look Just for You

All web designs are unique and consistent with your brand identity.

Live & Easy Centralized Editing

No html knowledge. Edit from one place, either live on screen or in the backend. Less searching, more editing.

Lots of Modules & Support

Store, Events, Blogs, Galleries, Videos, Club Management, Forms, Social Media, Directories, Ads and more, all in one place. And we provide you with phone and email support.

Promote and Engage

Tweet & post to Facebook directly from the platform, track visitors, engage your audience; increase traffic and sales.

Built-in SEO & SEO Tools

We follow search engine guidelines. Fine tune your SEO with Meta Tags and clean URLs.

Improve Profits and Scale

LVSYS brings design, production, hosting, website management, essential modules, phone and email support, monitoring, upgrades and backups under one system. Add or remove modules as needed.

CALL 503 468 4880



What we do

Web design & web production

- 4 to 8 weeks depending on project
- Unique web design
- Access to branding and marketing
- Access to content writers
- SEO analysis and research
- Programming, setup and hosting

Provide an editing platform

- Drag & drop ease-of-use
- Trusted by 100+ websites *(see portfolio)*
- Word-like HTML Editor (no HTML needed)
- Videos, Photos and rich media
- Lots of modules:
Store, Events, Blogs, Photo Galleries, Videos, Newsletters, Forms, Social Media, Directories, Travel Booking ...

We are a full service Web Design firm

- Weekly upgrades
- Web Hosting
- 24/7 Monitoring
- Dual Daily Backups



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We provide a complete eCommerce solution, streamlined shopping cart. Sell online.

Power with Simplicity

The LVSYS web platform provides a complete shopping cart system with built-in shipping and tax calculators, speed checkout and an easy-to-use backend. You'll love working with it.

Streamlined Order Process

1. Your visitors place orders
2. We compute tax and shipping
3. We store or process credit cards
4. We email you and the customers
5. You fulfill orders at your pace
6. You pull and print reports



Each step of the process has been carefully designed for ease of use.

Simplified Shipping

LVSYS integrates natively with OWS, Abbey, FedEx, UPS and can use your custom shipping rates.

Our smart shipping calculator computes shipping charges per zip code, wine quantity and packing rules.



Tax Compliance

LVSYS computes sales and excise tax for any U.S. zip code. Export orders to compliance software.

Live & One-Click Editing

Edit prices on page, or in the backend.

Club Management

Organize contacts in groups, create club shipments. Let the system compute shipping, tax and process credit cards. It's all automated.

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eCommerce

Easy to manage

- Drag Photos & Videos onto products
- Organize in categories
- Relate to other products, articles, events
- Manage product URL, and meta tags
- Rich Snippets for Google products
- Centralized inventory and order control
- Create Discount Promo Codes
- Manage hybrid shipping policies
- Create subscription products for clubs
- Process Club Shipments

Power with simplicity

- 24/7 Monitoring
- Secure Credit Card Vault
- Integrate with **OWS, Abbey, UPS, FedEx**
- Simple 3 steps checkout
- Email notifications
- Payment processing
- Offline processing
- Tax Compliance



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Engage your audience with our blogging solution. Get Heard.

Seamless Integration

The Blogging module is included in all our websites. Use tags to display related products, events and members on the side of your blogs.

Create Rich Content

Attach images, slideshows, videos and documents to your stories with the ease of drag and drop.

Engage Audience

Capture visitors' reactions with comments and engage in a direct dialogue.

Increase Traffic

Blogging is an easy way to bring new visitors to your site, and provides an opportunity to generate new sales.

Let Visitors Follow You

Visitors can subscribe to your RSS, Twitter or Facebook feeds via our built-in Social Media Sharing Tools.

Built-in SEO

Our websites are built to be search-engine friendly (SEO) with clean coding and index-ready content.

One-click Push to Social Media

Publish stories to Facebook and Twitter. Integrate Facebook and Twitter feeds to your site. Increase social sharing.

One-Click Editing

Login to our backend, go back to your site, click on "edit...", make changes and save. It's that easy.

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Blogging

Easy to manage

- Drag Photos & Videos into blog posts
- Organize in categories
- Relate to other products, articles, events
- Manage post URL, and meta tags
- Rich Snippets for search engines
- **Update blog via email**, and attach photos
- Inbound & outbound Social Media
- Single point of login
- LVSYS backend management

Power with simplicity

- 24/7 Monitoring
- Email and Phone Support
- Integrates with **Facebook** and **twitter**
- Built-In tools to share your content
- Search Engine friendly
- Traffic and keyword rank reporting
- Email notifications
- Easy-to-use Backend



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Promote upcoming events with our advanced event calendar. **Reach out.**

Easy Way to Promote Events

Our calendar module provides an easy way to promote upcoming events, allows visitors to search your calendar, and lets you feature key events.

Mobile Phone Access

Provide calendar access to smart phones with our built-in mobile templates.

Categories and Regions

Organize events by categories and regions that you define.

Searchable Database

All events can be searched by dates, keywords, categories and regions.

Display Key Info

Display what you need: phone, address, website, automatic map, description, photos and videos.

Built-in SEO with Google Dates

[All Oregon Wine Events updated daily by the Oregon Wine Press](http://oregonwinepress.com/event)
oregonwinepress.com/event
The official guide to all wine related events in Oregon country. Find the ...

Thu, Feb 16	Foundry Vineyards Wine ... - WineStyles Corvallis ...
Thu, Feb 16	Kerry Williams and Friends / The Pines 1852 ... - The Pines
Feb 17 - Feb 18	Wine, Beer, Seafood, & Music ... - Reedsport Community Center

Featured Events

Use levels to feature events based on participation or advertising budget.

One-Click Editing

Login to our backend, make changes and save. It's that easy.



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Event Calendar

Easy to manage

- Synchronize from multiple outside sources: ICAL, RSS, LVSYS, dotCal
- Organize in categories and regions
- Feature key events
- Drag photos & videos onto events
- Relate to products, articles, members
- Manage direct URL, and meta tags
- Use GPS coordinates when needed
- Rich Snippets for Google events
- Single point of login
- LVSYS backend management
- Import Events From Excel Spreadsheets

Power with simplicity

- Allow event submission by public
- Advanced search
- 24/7 Monitoring
- Email and Phone Support
- Email notifications
- Easy-to-use Backend



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Our tools help you monitor the effectiveness of your online marketing.

The LVSYS platform comes with built-in analytics to track your website's effectiveness. Monitor the evolution of your search engine ranking, website traffic, visit trends, and inbound search queries.

These tools present data in a user-friendly way, making them easy to use and understand.



Monitor inbound traffic and page views

Active: Controls whether this article should be displayed on website

Name:

Internal name of this article. This is not the title - do not use spaces

URL:

Direct URL to reach this article. Lowercase this field, no accents or special characters, and use hyphens (-) instead of spaces. Ex: '2008-pilot-page-this-article-should-open.in'

Content | **Meta Tags** | Media | Quick Facts | Dates | Map | Options | Scripts | Notes

Set the meta tags of this article.

Meta Title:

Default to 'headline'. Override the title of the page by entering text in this field.

Meta Description:

Defaults to the 'Excerpt'. Enter text in this field to override the Meta description of this item.

Fine tune Search Engine Optimization by editing meta tags

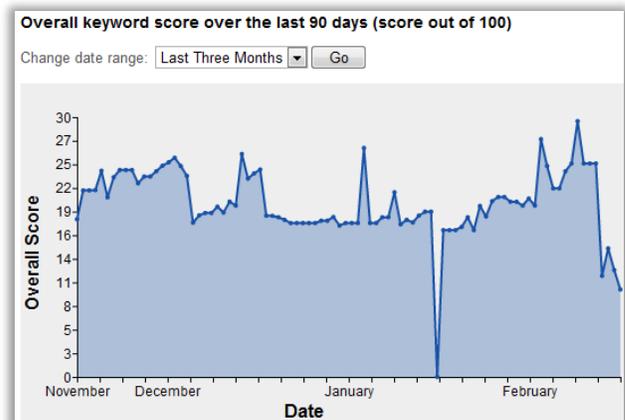
Referrer Site Report for 01/16/2012 to 02/16/2012, 31 days (total:)

Referrer Site	Total	Raw Data
facebook.com	4392	toggle
google.com	1201	toggle
apps.facebook.com	441	toggle
bing.com	86	toggle
search.pch.com	84	toggle
search.yahoo.com	78	toggle
search.mywebsearch.com	40	toggle
search.aol.com	37	toggle
googleads.g.doubleclick.net	36	toggle
eon.businesswire.com	34	toggle

Search Queries Report for 02/09/2012 to 02/16/2012, 7 days (total:)

Keywords	Total
the new house	35
new house	15
thenewhouse.com	14
thenewhouse	7
rsi development	6
the new house beaumont	6
the new house.com	6
rsi homes	5
homes for sale in san jacinto ca	4

Analyze referrer traffic and inbound search queries



Monitor website ranking for selected keywords and search engines

We can help your online strategy

We know that implementing a sound online marketing strategy is a complex undertaking. Our experience covers all current trends and is based on results.

Let us participate in shaping your online marketing strategy. We will provide target demographics, competition and a marketing channel mix for your specific brand.



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Our member directory will increase the value of your website. Reach out.

Easy Way to List Members

Our member directory module provides an easy way to list members online, allows visitors to search your directory, and lets you feature key members.

Mobile Phone Access

Access the directory directly from smart phones with our built-in mobile templates.

Categories and Regions

Organize members by categories, sub-categories, regions and sub-regions that you define.



Display Key Member Info

Display what you need: phone, address, website, automatic Google map, description, photos and videos.

Interactive MAP

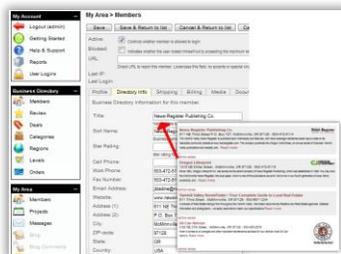
Our interactive member maps provide a user friendly way to find members.

Featured Members

Use levels to feature members based on participation or advertising budget.

One-Click Editing

Login to our backend, go back to your site, click on "edit...", make changes and save. It's that easy.



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Member Directory

Easy to manage

- Initial Excel import
- Organize in categories and regions
- Feature key members
- Drag Photos & Videos onto members
- Relate to other products, articles, events
- Direct URLs, QR Codes and meta tags
- Use GPS coordinates when needed
- Rich Snippets for Google places
- Single point of login
- LVSYS backend management

Power with simplicity

- 24/7 Monitoring
- Email and Phone Support
- Directory Stats (view counts & referrals)
- Searchable database by keywords, categories and regions
- Allow public to submit new listings
- Email notifications
- Easy-to-use Backend



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Our editing platform provides full control of all content. Feature List.

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General

- Support for mobile devices
- Free monthly software upgrades
- Email and phone support
- Standard compliant (W3C, CSS)
- 24/7 live monitoring
- Dual nightly backups
- Excellent online documentation (manuals, how-to, guides)

Rich Media

- Slideshows (photos and videos)
- Photo Galleries
- Video Galleries
- Video: YouTube, FLV and MP4
- Automatic Thumbnails
- Photo and video retouch

Content Editing

- Live 'On-Page' editing
- Easy backend editor (Wysiwyg editor, no HTML knowledge)
- Easy online forms (with captcha support)
- Easy drag & drop menu editor
- Articles, categories, comments
- Script integration (ex: for OpenX, Facebook, Twitter, ShareIT, etc.)
- Native support for Google maps
- Microsoft Word cut-and-paste
- Custom stylesheets
- Spell Check

Built-in SEO

- Search engine friendly URLs
- Centralize SEO Auditing (one click)
- 301 redirects (to help you transition without losing ranking)
- Multiple domain support
- Customize home page per domain
- Dynamic meta tags per page
- Search engine ranking monitoring: Google, Yahoo and Bing
- Native RSS feeds
- RSS widgets to put on affiliate sites
- Automatic sitemap (rebuilt daily)
- Use of Microformats (schema.org) enhance search engine results

Administration

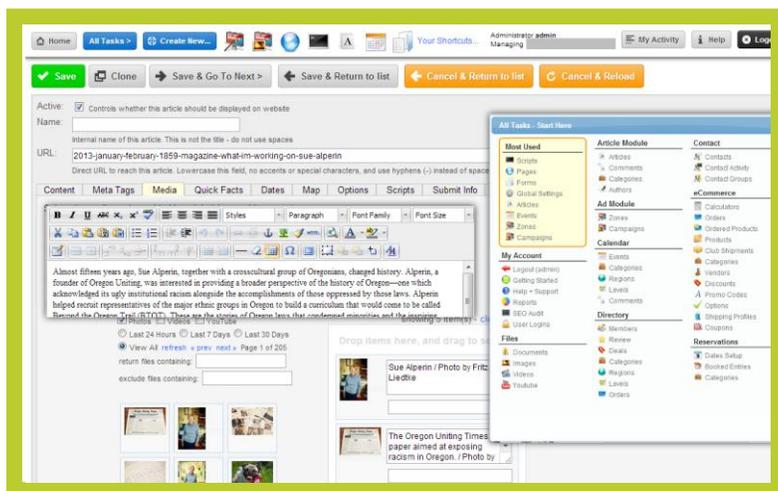
- Multi-User Support
- Access permissions
- Rich Text Editor (Wysiwyg)
- Easy drag & drop menu editor
- Email bridge (post content to your website via email)
- Allow blacklisting IP addresses of abusive commenters
- Configure Google Map API key
- Configure Google stats code
- Highly flexible templating system
- Database search and filter tools
- Database export to Excel
- Multi-domain configuration
- 301 Redirects

Modules

- Template Manager (Unlimited Layouts, CSS Control, Responsive Design)
- Contact Tracking & CRM (orders, inquiries, comments, registrations, club)
- Advertising Module (impression and click reports, smart browser detection)
- Online Surveys
- Business Directory (listings, categories, regions, levels)
- Event calendar (categories, regions, levels)
- Photo Galleries
- Form Designer (contact, newsletter signup, surveys, polls and more)
- Interactive maps
- Third party integration scripts (Facebook, ad banners, etc.)
- Members (user sign in, messaging, private content)
- Appointment Maker
- Live Chat (comes with a Desktop App for answering chats)
- Testimonials
- Blog Editor
- Site search feature
- Data export to Excel & Compliancey
- eCommerce
 - Secure Credit Card Vault
 - Integration with OWS, Abbey, Fedex , UPS, USPS, etc.
 - Sale Coupons
 - Tax & Shipping computation

“The system is very user friendly and is easy to navigate. The best part of the system is the ability to upload new documents and photos, and make copy changes without having to contact a support person.”

**- Mary Hansen, Owner
ArborBrook Vineyards**



Editing an article, attach photos with drag & drop. Retouch photos after upload. Notice the visual HTML editor. The system is designed for ease of use and consistency.



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